# **Privacy and Cookie Policy**

Our Website Address : <u>gpslive.co.uk</u> Company Information : REM Trading LTD. – GB219306813

GPSLive is committed to protecting the privacy of its customers. We will only use the information that we collect about you lawfully (in accordance with The EU's General Data Protection Regulation (GDPR). We collect information about you to process your order and to provide you with the best possible service.

When visitors leave comments on the site we collect the data shown in the comments form, and also the visitor's IP address and browser user agent string to help spam detection. Visitor comments may be checked through an automated spam detection service.

An anonymized string created from your email address (also called a hash) may be provided to the Gravatar service to see if you are using it. The Gravatar service privacy policy is available here: <u>https://automattic.com/privacy/</u>. After approval of your comment, your profile picture is visible to the public in the context of your comment.

If you upload images to the website, you should avoid uploading images with embedded location data (EXIF GPS) included. Visitors to the website can download and extract any location data from images on the website.

If you leave a comment on our site you may opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year.

If you have an account and you log in to this site, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

When you log in, we will also set up several cookies to save your login information and your screen display choices. Login cookies last for two days, and screen options cookies last for a year. If you select "Remember Me", your login will persist for two weeks. If you log out of your account, the login cookies will be removed.

If you edit or publish an article, an additional cookie will be saved in your browser. This cookie includes no personal data and simply indicates the post ID of the article you just edited. It expires after 1 day.

We only send promotional email or mail to you with your prior consent and do not pass any of your information to third parties without first gaining your explicit consent.

We need to collect the following information from you in order to process your order and notify you of the status of your order; Your Name Company Name Address Email address Credit or Debit card or Paypal details.

We will never collect sensitive information about you without your explicit consent, however additional information you may provide us with may be used to personalize your visits to our website.

We do not store credit card details nor do we share customer details with any 3rd parties.

We may use technology to track the patterns of behaviour of visitors to our website. This can include using a "cookie" which would be stored on your browser. You can usually modify your browser to prevent this from happening. The information collected in this way can be used to identify you unless you modify your browser settings. Please visit Cookie Policy to get more information on how we utilize cookies on this website.

The EU's General Data Protection Regulation (GDPR) requires us to be open about our holding and use of personal data. It also entitles individuals to find out from us what personal data is held about them on a computer, to have that information corrected or erased if it is inaccurate, and to claim compensation if they can prove they have suffered damage from inaccuracy or breach of security.

In addition to your rights under the GDPR, set out in section 4, when you submit personal data via Our Sites, you may be given options to restrict Our use of your data. In particular, We aim to give you strong controls on Our use of your data for direct marketing purposes.

### E-mail marketing practices

You may opt-out from any email marketing by using the unsubscribe links at the bottom of the marketing emails.

## Payment Card details

We process your payment card details in order to complete the purchases that you made through the Website and mobile applications and may in certain instances disclose your personal data to third party credit reference agencies to perform credit checks against you. We do not save or store your credit card information on our website at any time.

### Transferring data internationally

By using and/or registering on the GPSLive Website and APP you consent to the transfer of your personal data to our servers located in the European Economic Area (EEA), We do not transfer your personal data to third party data processors located in countries outside of the European Economic Area ('EEA').

We may disclose personal data we collect to third parties in the following manner: To provide you with behavioural advertising through the use of cookies on the Website. This means that we have your agreement to store information about the products you have

viewed or purchased so that we are able to make the advertisements you see more relevant to you. In the event that you do not want to receive tailored advertising, or do not wish for any of your information to be processed through the use of cookies, please refer to the section on Cookies. From time to time, to inform you by post, email, SMS or other available means, of products, services, promotions and special offers from our retail channel and REM Trading LTD. Group of Companies.

### We may use your personal data in the following manner:

- To provide an e-Receipt for purchase from the website.
- User-submitted images may be transmitted to image compression servers in the United States and stored there for up to 30 days.
- For research, analysis, risk management, legal, accounting, administrative, testing, monitoring and for our business operations.
- To assist with any of your customer queries.
- In the detection and prevention of fraud or other crimes.
- To enable us to comply with any legal or regulatory requirements.
- In certain circumstances in order to process your order and to verify your identity, we
  may call your provided telephone number you have provided to perform security
  checks and to request that you verify certain information.
- In the event that you purchase goods on the Rewire Security website, or register an
  account on GPSLive website, you may be sent an email requesting whether you
  would like to review your product.
- To contact you if there is a query regarding your order.
- To monitor and improve our services and the Website

Depending on your preferences on the use of our website and services, we, or third party data processors who act on our behalf, may use the personal data you provide us in the following manner:

- Your customer queries.
- Browsing and shopping activities.
- Usernames.
- Email addresses.
- Phone and fax numbers.
- Billing and delivery postal addresses.
- Your name, age, date of birth and gender.

GPSLive is committed to upholding EU's General Data Protection Regulation (GDPR). We may update our policies from time-time by posting a new version on our website, please check regularly to be aware of any updates.

# **Cookie Policy**

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Cookies are small encrypted text files that are stored on your computer (smartphone – tablet) by this Website. The Website uses cookies to collect information about you to improve user experience and for advertisement purposes.

We use cookies for the following reasons;

- For marketing purposes, for example, to display personalized banners to our customers.
- To identify you as you travel around our site and to monitor your journey and record sales. This enables us to identify issues and improve our customer journey.
- To provide site usage information, which together with purchase information, will further help us improve and develop the products and services we offer.
- To ensure that items are placed into your Shopping Basket and your order is processed correctly.

You may change your website browser settings to reject cookies. At no point do our cookies or those of our third parties store your personal payment information on our website?

First party cookies are the cookies that GPSLive set to offer you a fully functional experience when shopping our site. Third party cookies are set by our business partners such as Social Media and Google. Our cookies don't store personal information such as name, address or any payment details.

### How to remove Cookies;

If you would like to restrict the use of cookies you can control this in your Internet browser. Links to advice on how to do this for the most popular Internet browsers are provided below for convenience and will be available for the Internet browser of your choice either online or via the software help (normally available via key F1).

Internet Explorer http://windows.microsoft.com/en-GB/windows7/Block-enable-or-allow-cookies

Google Chrome

https://support.google.com/chrome/bin/answer.py?hl=en-GB&answer=95647&p=cpn\_cooki es

Mozilla Firefox http://support.mozilla.org/en-US/kb/Blocking%20cookies

Apple Safari

https://support.apple.com/en-gb/guide/safari/manage-cookies-and-website-data-sfri11471/ mac We try to ensure that our customers have full visibility of the cookies used on our website. Our website requires certain cookies to be enabled for you to be able to shop on RewireSecurity.co.uk however if you would like to restrict or block cookies from this website you can use your browser to do so.

GPSLive first-party cookies include: Language, Currency, PHPSESSID, \_gat, \_ga, \_gid, \_\_atssc, \_\_atuvc

### What types of cookies do we use?

Essential: Some cookies are essential for you to be able to experience the full functionality of our site. They allow us to maintain user sessions and prevent any security threats. They do not collect or store any personal information. For example, these cookies allow you to log-in to your account and add products to your basket and checkout securely.

Statistics: These cookies store information like the number of visitors to the website, the number of unique visitors, which pages of the website have been visited, the source of the visit etc. These data help us understand and analyze how well the website performs and where it needs improvement.

Marketing: Our website displays advertisements. These cookies are used to personalize the advertisements that we show to you so that they are meaningful to you. These cookies also help us keep track of the efficiency of these ad campaigns. The information stored in these cookies may also be used by the third-party ad providers to show you ads on other websites on the browser as well.

Functional: These are the cookies that help certain non-essential functionalities on our website. These functionalities include embedding content like videos or sharing contents on the website on social media platforms.

Preferences: These cookies help us store your settings and browsing preferences like language preferences so that you have a better and efficient experience on future visits to the website.

#### How can I control the cookie preferences?

Should you decide to change your preferences later through your browsing session, you can click on the "Privacy & Cookie Policy" tab on your screen. This will display the consent notice again enabling you to change your preferences or withdraw your consent entirely. In addition to this, different browsers provide different methods to block and delete cookies used by websites. You can change the settings of your browser to block/delete the cookies. To find out more out more on how to manage and delete cookies, visit wikipedia.org, www.allaboutcookies.org.

### List of Third Party Cookies on this website;

Cookie	Title	Description
_cfduid cto_lwid CONSENT APISID HSID NID AID SAPISID SIDCC SSID IDE	Google Analytics	These cookies are used to store information, such as what time your current visit occurred, whether you have been to the site before, and what site referred you to the web page. These cookies contain no personally identifiable information but they will use your computer's IP address to know from where in the world you are accessing the Internet. Google stores the information collected by these cookies on servers in the United States. Google may transfer this information to third-parties where required to do so by law, or where such third parties process the information on Google 's behalf.

We've put together a list of some of the most common questions about cookies. But if you're in any doubt, you can contact us at info@rewiresecurity.co.uk and we'll do our very best to help. Our office hours are from 09:00 to 17:00 Monday to Friday, excluding Bank Holidays.

We aim to reply to all queries within two working days.

Our Data Protection Officer / GDPR data protection representatives can be contacted directly here: • (info@rewiresecurity.co.uk) • (0117 942 3650)